# NC NATIVE CODERS

# Mid-level Graphic Designer

## Earliest start date: 2022-10-01

| EMPLOYMENT FORM | Full time | Part time | Probationary | Project based | Hourly based |
|---|---|---|---|---|---|
| | | | | x | x |

**Job ID:** 2022-KE-003

## Background

Native Coders have a growing need for graphic design work, primarily internally but there can also be needs coming up in customer assignments. Initially the role will be hourly or project based but depending on competence profile and other personal qualities the role can rapidly grow into part-time or full-time employment. The ambition is to have a long term collaboration, regardless of the form of cooperation.

## What we are looking for

As a Graphic Designer, you will mainly work with clearly defined assignments within web, social media and presentation material (Google Slides) for Native Coders internal needs.

Normally you will be collaborating with Swedish company representatives, but in some cases you can also form part of a team effort from the Kenyan branch, for a certain delivery.

**Key areas you will be expected to manage and deliver on:**
- Based on the current Native Coders visual style guideline, our culture and brand; you should develop a recognisable graphic tonality and visual communication model
- Articulate concepts and creative solutions visually and verbally
- Develop and refine deliverables by obtaining feedback from stakeholders, product owners or customers

Native Coders is an Swedish-Kenyan IT consultancy company working with a growing customer base in Sweden. Depending on Native Coders' current and future customer projects, you can also be eligible for a role in such projects, if aligned with your professional ambitions of course. For more information about Native Coders key offering areas, please visit our website.

## Skills

- Experience with Sketch, Figma, PowerPoint/Google Slides, and Adobe Creative Suite, specifically InDesign, Illustrator, and/or Photoshop
- Strong grasp of the creative process; from ideation through implementation
- Familiarity working within established brand guidelines
- Broad knowledge of production skills, project workflows and file/asset management, to handle assigned projects with minimal supervision
- Able to maintain a consistent style and follow style guides, and adapt to multiple illustration styles
- Understanding of typography, hierarchy, composition, and color theory

## Work and communication style

- Ability to problem solve, support, and collaborate with other team members effectively
- Able to manage multiple tasks in a deadline-driven environment
- Excellent written and interpersonal communication skills

## Key job responsibilities

We are looking for a highly organized, self-motivated, Graphic Designer with a digital focus. Your main focus initially will be on establishing an expression for Native Coders when it comes to graphic design. The assignment description for this work will be managed during a number of workshops together with key stakeholders within the company.

You will also support the Management and Communications team for general production activities, including creating layouts/templates, infographics, building social and digitals assets across channels, placing or cropping images, retouching or image compression and slicing or conversion of files across multiple programs (web/mobile/print).

You have strong technical skills related to producing a broad range of design deliverables. You pride yourself on having attention to detail and are able to prioritize and manage your time effectively.

## Experience and education

- 3+ years of experience in a production designer role with a focus on digital work
- Strong focus on continuous learning

## Extra awesome

- Experience and interest in frontend development

- Knowledge of UX concepts and experience from visual development of UI mockups
- Knowledge of production tools and methodology and an aptitude to quickly learn new software
- Experience with animation or motion graphics
- Bachelor's degree in graphic arts, design, illustration, or related field
- Knowledge and professional or amateur experience as photographer
- Content production and management of social media channels
- Experience from interacting with customers in meetings and projects

## The other stuff

In your application we want to see:

- CV
- Online creative work samples or portfolio including digital-focused projects demonstrating good use of typography, design and color theory

You should be able to start during: Q4 2022

Reporting to: Violet Owino, General Manager, Kenya

Questions: hello@nativecoders.se

## We offer

- Friendly team
- Good prospects for professional and career development

Further information to be shared during the recruitment process.

## About Native Coders

At Native Coders we believe in Fair Coding. We're not only passionate about delivering great code. We also want to make a difference in people's lives - mainly our employees' lives, but also the earth and society in general. Our team of female developers is located in Nairobi, Kenya. Our core business is helping companies and organizations with the development of IT systems. Our customers are located in Sweden. We focus on web and mobile development, CMS based solutions and eCommerce projects.